



# SUACCI

California's First Solar Company



## Presenting SUACCI SOLAR INDEX\*



**The next breakthrough proprietary technology for the  
Television News Community  
2016**

**\*(Copyright, Trademark & Patent Pending)**



**SUACCI**  
California's First Solar Company



Presenting  
**SUACCI SOLAR INDEX**  
(Trademark, Copyright & Patent Pending)

**Proprietary Cutting Edge Software Design & Technology Measuring Solar Power, Solar Panel Efficiency and Solar Panel Systems for Residential & Commercial Energy Consumption.**

Targeted Markets Include The Global Television News Industry as well as Mobile Consumer Smart Phone Applications (Apps). Real Time Solar Energy Reporting Allows Consumers to Adjust Energy Consumption Systems At Residential or Commercial Locations; either On-Site or Remotely via Wireless Devices, i.e. Smart Phones, iPads, Computers.





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## Suacci Solar Index

The *Suacci Solar Index* (SSI) is a proprietary interactive software program which provides real time, solar energy measurement data to residential and commercial consumers of solar energy. SSI has completely simplified the solar electric process resulting in cost saving capabilities of solar panel systems.





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## Introduction...why this campaign?

Solar power comes from the most abundant energy source available, the sun. It requires no combustion, is non-polluting and emits no greenhouse gasses. In addition, solar is unique in its versatility as a power source. From small solar panels that can power individual devices to rooftop solar systems for houses and businesses to small community solar "gardens" to large commercial scale solar power plants, solar is positioned to contribute significantly to the overall power needs of the country.







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## The ***Suacci Solar Index*** helps the vast US Television audience understand solar energy.

Relevant information: Television Station operators acknowledge that news audiences drive station sign-on to sign-off viewer ratings. Weather reports are clearly the most watched segments of any newscast. Although solar energy is critical to the lives of an increasing number of Americans, most know little about solar energy. The proprietary technology of The ***Suacci Solar Index*** will increase the value of news programs. Meteorologist will now be able to inform audiences in plain language that affects their pocketbooks and helps them save energy costs. **SSI** is a must have for the US and Global television community.





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## Suacci Solar Index

provides television newscasts with added value for viewers who can utilize forecast outputs for daily, weekly, monthly and annual solar energy management. SSI converts daily power forecasts into a dollar amount for viewers to adjust power consumption levels for cost savings.





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## **Television News Operations – Immediate Sales Results**

- For the global Television News Industry, the SSI will take its place alongside Doppler Radar, Richter Scale and Sig-alert as recognizable brands and essential technological systems in the highly competitive television news programming business.
- SSI will provide television news departments incremental revenue through sponsorship of the SSI reports.
- Television news audiences will embrace the SSI as an indispensable tool for managing energy consumption and cost savings. As solar energy increasingly becomes the choice of global energy consumers, SSI will be the Gold Standard of news programming paradigms.





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### ***The Market***

**210 Nielsen Television Markets  
6 Network Affiliates per Market  
1260 Stations**





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## ***Television Station Sales Promotional & Sponsorship Opportunities***

**Contact:**

**Ernest Cartwright  
(808)343-2707**

**email: [ernest@escartwright.com](mailto:ernest@escartwright.com)  
[www.suacci.com](http://www.suacci.com)**

**Ed Baruch  
(571)723-9328**

**email: [ebaruch@vacoxmail.com](mailto:ebaruch@vacoxmail.com)**